

FoodHub in the News



Food Lover's Guide to Portland

November 25, 2009

By Liz Crain

FoodHub: Ecotrust's Newest Venture

PORTLAND, OR – Ecotrust is at it again. They've crafted yet another brilliant way for Pacific Northwest food producers to connect and build solid relationships with the region's food buyers — FoodHub. FoodHub allows food producers and buyers in Alaska, California, Idaho, Montana, Oregon, and Washington to tap into the same bright idea that Ecotrust supports year after year at its co-hosted Farmer-Chef Connection. Times 1,000. And, well it's online.

According to the FoodHub website:

Thanks to FoodHub, food buyers can walk to their computers, type in the word "raspberry" and quickly access a list of regional raspberry producers. They can sort their search results by specific attributes, check out various raspberry producer profiles, send one a message through FoodHub's message center, and arrange for delivery – either direct or through a mainline distributor. Never before have Northwest raspberry producers been so highly visible to the region's food buyers. And never before have food buyers had it so easy.

The site is still in beta which means you can join for just \$80 a year before December, 31st when the annual fee rises to \$100. And fear not, trepid food folk — there's a free demo that you can sign up for on the homepage.

If you still aren't convinced after that sneak peek, read up about the ambitious project [here at Capital Press](#).

FoodHub questions or comments:

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