

## **PUBLIC SERVICE ANNOUNCEMENT**

December, 27 2011



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## **New Website Helps Move Local Food in Yakima**

*FoodHub hosts info session, helps local farmers and restaurants connect*

**YAKIMA, WA** –FoodHub ([www.food-hub.org](http://www.food-hub.org)), a website that helps Yakima area producers connect with local chefs, will be hosting an info and networking session from 2:30 – 4:30 Thursday, January 5 at the Yakima Chamber of Commerce, 10 North 9th Street, Yakima WA 98901.

At this FREE info session FoodHub invites chefs and other wholesale food buyers and farmers and ranchers in Yakima to meet and mingle, start connecting and learn more about this quick and easy tool that will help keep the connections going after the info session is over.

The website allows farmers, ranchers and dairies in the Yakima area to reach out directly to chefs and other wholesale food buyers who want to source locally, putting a whole array of direct marketing tools at their fingertips and saving producers the time and money it takes to knock on doors to sell their products.

For restaurants, B&Bs, hotels, schools, caterers, hospitals, and private chefs in Yakima, FoodHub means fast and easy foraging for local, fresh, delicious ingredients that can often be hard to find through distributors.

As a project of the nonprofit Ecotrust, FoodHub's mission is to help bring vitality to the regional food economy – starting with the local food that can be bought and sold right here in the Yakima valley. FoodHub has been compared to Facebook, match.com and Craigslist for its ability to help buyers find exactly what they're looking for and to help sellers tell their story and connect with a whole community of professional food buyers. The site was named one of the Top 10 Most Innovative Companies in Food by FastCompany in 2011.

To learn more about this info session or about how to join FoodHub visit [www.food-hub.org](http://www.food-hub.org), call 855-FOODHUB or email [events@food-hub.org](mailto:events@food-hub.org). The session is free, but an RSVP to [events@food-hub.org](mailto:events@food-hub.org) is requested.

### **About FoodHub – [www.food-hub.org](http://www.food-hub.org)**

Launched in 2010, FoodHub is a project of the nonprofit Ecotrust ([www.ecotrust.org](http://www.ecotrust.org)). The tool was developed with private foundation, nonprofit and government resources, and intended for broad use throughout the food and agricultural communities. Now approaching its second year, FoodHub has invited nearly 3,000 farmers, ranchers, dairies, fishermen, restaurants, schools, hospitals, and chefs to connect with each other and create a more robust regional food economy.

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